



AGENDA

OC ANIMAL CARE COMMUNITY OUTREACH COMMITTEE ORANGE COUNTY, CALIFORNIA



Wednesday, April 23, 2025, at 11:30 a.m.

OC Animal Care
Learning & Training Center, First Floor
1630 Victory Road
Tustin, CA 92782

Kim Kane
Chair
Third District

Dr. Leslie Malo
Vice Chair
First District

Danielle Thomas
Committee Member
Fourth District

Vacant
Committee Member
Second District

Elizabeth Cowan
Committee Member
Fifth District

The Orange County Animal Care Community Outreach Committee welcomes you to this meeting. This agenda contains a brief general description of each item to be considered. The Committee encourages your participation. If you wish to speak on an actionable item contained in the agenda, please complete a Speaker Form identifying the item(s) and return the form to the Clerk of the Committee prior to the Item you wish to speak on being called. If you wish to speak on a matter which does not appear on the agenda, you may do so during the Public Comment period. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda. When addressing the Committee, please state your name, or a pseudonym if you do not wish to give your name, prior to providing your comments.

In compliance with the Americans with Disabilities Act, those requiring accommodation for this meeting must notify OC Animal Care at least 24 hours prior to the meeting at (714) 796-0212 or COCcomments@occr.ocgov.com.

*All supporting documentation is available for public review at OC Animal Care 1630 Victory Road, Tustin, CA 92782 during regular business hours, 8:00 a.m. to 5:00 p.m., Monday through Friday
www.ocpetinfo.com/get-involved/community-outreach-committee*



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I. Call to Order

II. Roll Call of Members

Kim Kane, Chair, 3rd District
Dr. Leslie Malo, Vice Chair, 1st District
Vacant, Committee Member, 2nd District
Danielle Thomas, Committee Member, 4th District
Elizabeth Cowan, Committee Member, 5th District

III. Minutes

Regular Meeting, October 23, 2024

Recommended Action: Committee approve the minutes of the October 23, 2024, regular meeting.

IV. Regular Business

1. Public Education Program Report

This report summarizes the OC Animal Care Public Education Program, which includes Community Outreach, Public Awareness, Shelter and Community Events and Program Updates.

Recommended Action: Committee receives and files the report.

2. Foster Program Report

This report summarizes the third quarter for OC Animal Care's Foster Program.

Recommended Action: Committee receives and files the report.

3. Volunteer Program Report

This report summarizes the third quarter activities for OC Animal Care's Volunteer Program.

AGENDA

Recommended Action: Committee receives and files the report.

4. Adoption Partner Program Report

This report summarizes the OC Animal Care Rescue/Adoption Partner program.

Recommended Action: Committee receives and files the report.

V. Director's Comments

VI. Public Comment

At this time, members of the public may address the Committee regarding any items within the subject matter jurisdiction of the Committee provided that no action will be taken on any items not on the agenda, unless authorized by law. Comments shall be limited to three (3) minutes per person, unless different time limits are set by the Chairperson, subject to the approval of the Committee.

VII. Election of a Committee Chairperson and Vice Chairperson

The Chairperson shall call for nominations from the Committee members and the Chairperson will initiate a vote.

As provided by the Committee's bylaws, elections for Chairperson and Vice Chairperson shall be conducted by the full Committee and shall occur in April of each year. The Chairperson shall call for nominations from the Committee members and the Chairperson will initiate a vote. A majority vote of the Committee members present is required for each candidate to be elected as Chairperson and Vice Chairperson. Once a member has served as Chairperson for two (2) consecutive years, the member may not serve as Chairperson again until after two (2) succeeding years have elapsed.

Recommended Action: Elect a Chairperson and Vice Chairperson for a one-year term that becomes effective immediately.

VIII. Advisory Committee Comments

IX. Adjournment

The next regular meeting will be July 23, 2025, at 11:30 a.m., in the Learning & Training Center Room 100 located at 1630 Victory Rd. Tustin CA 92782.



Staff Report Summary:

Highlights and Updates for following:

- Public Education Program
- Foster Program
- Volunteer Program
- Adoption Partner Program



Public Education Program

Our Public Education Program is about building strong connections with the community we serve. Through sharing valuable information on disaster preparedness, proper pet care, and responsible ownership, we aim to empower our community members. We're committed to providing essential resources, attending events, and keeping our community informed through our website, digital media and traditional media. From shelter announcements and education to adoption, community outreach, and animal safety, we're here to make a positive impact together.

NEW YEAR'S RESOLUTION FOR YOU AND YOUR PET



Stay Active Together
Daily walks and playtime are enriching and healthy for both you and your pet!

Schedule a Vet Check-Up
Schedule a visit at least once a year to make sure your pet is happy and healthy!

Learn About Pet Safety
Learn something new like Pet CPR or check out Pet Safety Tips on our website to learn how to keep your pet safe in all environments!

Add Enrichment Activities to Your Pet's Day
Create an environment that is fun and stimulating for your pet!

Help Animals in Need
Check out the "Get Involved" page on our website to find out how you can make a difference in homeless animals' lives!

Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

PET SAFETY TIPS COLD WEATHER



Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Make Some Noise
A warm vehicle engine can be an appealing heat source for outdoor cats. Check underneath your car and bang on the hood before starting the engine.

Outdoor Walks
Shorter walks and be mindful of elderly pets who may have difficulty walking in colder weather.

Cold Vehicles
Cold cars are just as dangerous, and pets should not be left unattended.

Frostbite and Hypothermia
Shivering, shivering, and slowing down are signs of frostbite and hypothermia.

Injury Prevention
Check your pet's paws for signs of cracked paw pads or bleeding due to cold weather.

Poisons Frequently Used in Winter
Antifreeze and rock salt are poisonous. They're not common in Orange County, but be mindful when travelling.

Let's Paws

RABBIT CARE BASICS



Rabbits can live around 8-12 years. Owning a rabbit is a commitment.

Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

Enclosure

- Use baby gates to help facilitate an enclosed, indoor environment
- Make sure the rabbit has an accessible litter box
- Allow enough space for the rabbit to get exercise

Diet

- Provide unlimited access to hay and clean water
- Make sure to add green, leafy vegetables to their diet
- Treats are yummy, but give them sparingly

Enrichment

- Rabbits' teeth never stop growing! Chew toys help keep their teeth comfortable
- Regularly introduce new items, such as chew ropes or woven grass, to increase exploratory behaviors

Health

- Spraying and neutering your rabbit can lengthen their life
- Schedule regular check-ups with your vet and keep vaccinations up to date

IT'S HOT OUTSIDE! WATCH OUT FOR SIGNS OF HEAT STROKE



Normal: 100.5-102.5°
Heat Exhaustion: 104°
Heat Stroke: 107-109°

Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

Watch out for signs of heat stroke in your pet:

- Excessive panting and drooling
- Trouble breathing
- Discolored Gums
- Mobility Problems
- Lethargy
- Vomiting and Diarrhea
- Seizures
- Unconsciousness
- Elevated Body Temperature

If you suspect your pet is experiencing a heat stroke:

- Contact your vet or local emergency clinic immediately.
- Move your pet into a cooler area.
- Apply cool wet towels to their paws, neck, and chest.
- Never use cold or ice water.
- Offer your pet small drinks of room temperature water. Do not force them to drink.



Social Media Statistics (January - March)

Facebook

- Added 192 new followers
- 31.7K followers
- Increased content interactions 18%

Instagram

- Added 309 new followers
- 19.9K followers
- Increased reach 12%

Adoption Promotions

From January through March, the adoption promotion was extended to waive fees for dogs 25+ pounds.

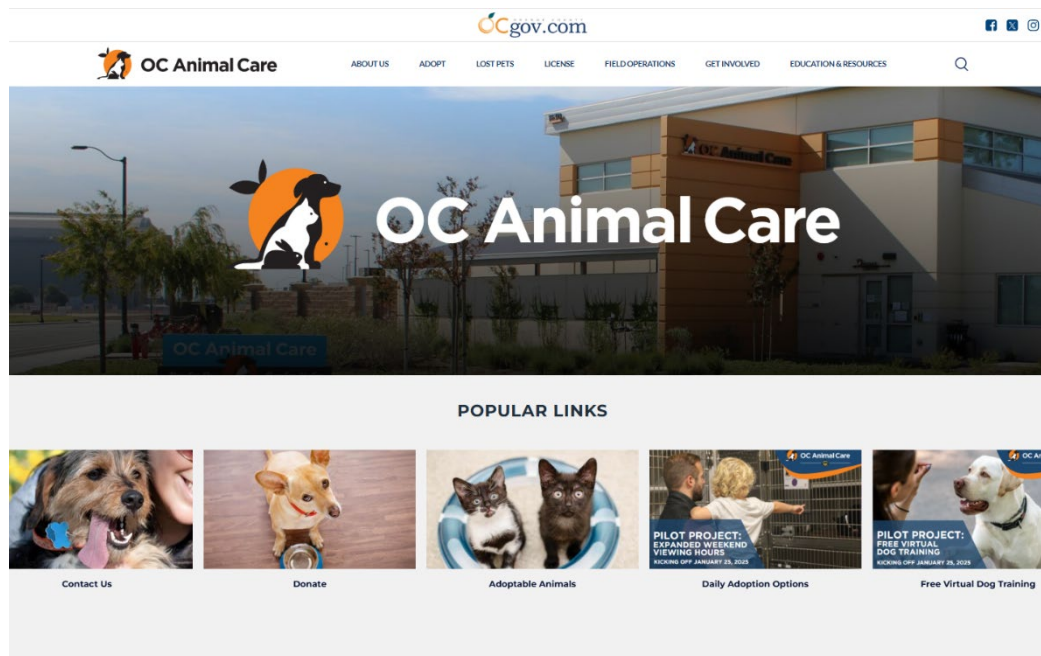


On Saturday, January 25, 2025, OC Animal Care launched three new Paw-sitive Pilot Projects, including the first quarterly adoption event.





OC Animal Care is currently in the process of a website redesign. The new design is guided by the feedback we've received and in consultation with IT to ensure technical feasibility. We look forward to the implementation in the coming months.



Community Events and Partnerships

This quarter we continued to participate in the Anaheim Mobile Family Resource Center. Where the City of Anaheim's Community Service Department partners with various organizations to provide resources to underserved communities. During the Mobile Family Resources, we provided free pet tags sponsored by Noble Friends, information, and resources for pet owners. We will continue this partnership and providing resources to the community to help keep pets with their families.



Anaheim Mobile Family Resource events continued throughout the quarter, making a positive impact in communities most in need.

We had the opportunity to participate in several events to spread the word about responsible pet ownership, shelter programs, volunteer/foster opportunities and resources available to pet owners. As well as showcasing our adoptable dogs.



We showcased 3 foster dogs at an adoption event at Pet Supply Warehouse on January 18. This gave foster caretakers a chance to promote their dogs and give them time to socialize in a new location. We were also able to promote our foster program to the community.



We showcased several dogs, including fosters, at an adoption event at a Tesla Dealership in Irvine. We were able to promote our services to the community as well as share our available shelter pets with visitors. We also received pet food and toy donations from the dealership for our monthly pet food pantry.



We attended the Community Health Care and Social Services Fair, hosted by First District Supervisor Janet Nguyen on Saturday, March 29. We were able to share resources, seek out potential new fosters and volunteers, while showcasing some of our foster and shelter dogs.

Additionally, we hosted 5 Katy Cares and Heroes in Animal Care presentations in addition to numerous school projects, fundraisers, and outreach activities. These events host anywhere from 50-75 attendees, teaching young people about responsible pet ownership while interacting with amazing therapy dogs.



We participated in 30 community events during this quarter.

<u>Date</u>	<u>Event</u>	<u>Location</u>
01/04/25	Katy Cares Presentation	OC Animal Care
01/11/25	Pet Food Pantry	OC Animal Care
01/18/25	Adoption Event at Pet Supply Warehouse	Anaheim
01/23/25	Anaheim Mobile Family Resource Center	Anaheim
01/25/25	Quarterly On-Campus Adoption Event	OC Animal Care



OC Animal Care



01/29/25	Anaheim Mobile Family Resource Center	Anaheim
02/06/25	Anaheim Mobile Family Resource Center	Anaheim
02/07/25	Heroes in Animal Care Presentation	Anaheim
02/08/25	Pet Food Pantry	OC Animal Care
02/13/25	Anaheim Mobile Family Resource Center	Anaheim
02/15/25	The First Annual Bulldog Beauty Contest	Tustin
02/21/25	Team Kids Carnival	Irvine
02/22/25	Katy Cares Presentation	OC Animal Care
02/23/25	Foster Open House	OC Animal Care
02/25/25	Team Kids Debrief	Irvine
02/26/25	Anaheim Mobile Family Resource Center	Anaheim
03/01/25	GGUSD Community Resource Fun Fair	Garden Grove
03/01/25	Resource Fair at Katella High School	Anaheim
03/01/25	Boca de Oro	Santa Ana
03/06/25	Katy Cares Presentation	OC Animal Care
03/06/25	Cabrillo Point Career Fair	Lake Forest
03/08/25	Pet Food Pantry	OC Animal Care
03/12/25	Katy Cares Presentation	OC Animal Care
03/13/25	Anaheim Mobile Family Resource Center	Anaheim
03/15/25	Adoption Event at Tesla Dealership	Irvine
03/19/25	Katy Cares Presentation	OC Animal Care
03/22/25	USC Alumni Service Day	OC Animal Care
03/26/25	Anaheim Mobile Family Resource Center	Anaheim
03/28/25	College and Career Day/Resource Fair	Orange
03/29/25	Health Care & Social Services Fair	Fountain Valley



Pet Food Pantry

The success of the Family Fur-st Pet Food Pantry not only lies in providing essential resources to pet owners in need, but also in fostering a great sense of community. This past quarter we had 125 volunteers and support from community groups.

Community volunteer groups- Break down by month:

January: Marshall McClellan Agency, G4G Service Org., Pacific Life Insurance

February: (Sponsored by Supervisor Sarmiento) UCI Red Cross Club, LatinX, UCI Circle K Club, Boeing

March: PACT at UCI, G4G Service Organization, Pacific Life

Volunteers contributed 432 hours to prep work, staging, directing traffic, taking stats, providing education, and connecting people with resources in the community, handing out over 65,993 pounds of food to approximately 3,428 animals in need.

Pet food dispensed- Break down by month:

January: 17,990 pounds to help feed 987 animals

February: 25,400 pounds to help feed 1,456 animals

March: 22,603 pounds to help feed 985 animals

Pet Food Pantry donors this past quarter were:

SJC Toyota, Boeing, Irvine Animal Care Center, PetSmart, Tesla, Petco.



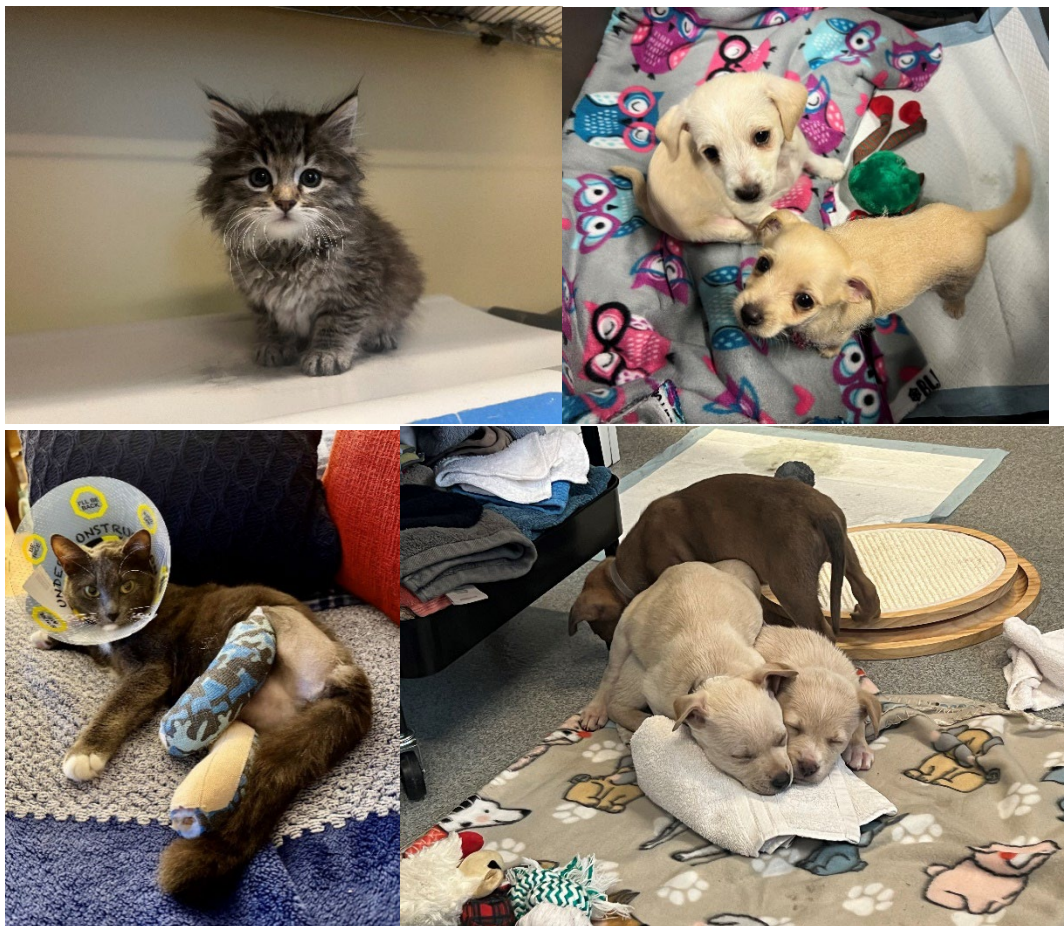
Recommended Action: The Committee receives and files the report.



Foster Program

Animals are placed into foster homes for various reasons. They may be too young or too sick for adoption, receiving treatment, in need of additional socialization, or a break from the shelter as they wait for their forever home. OC Animal Care's foster caretakers offer sanctuary for these animals in their homes, and provide around the clock care, comfort, and socialization until the pet is ready for adoption. The animals placed into foster are specially selected by our veterinary staff for their health and temperament.

Foster caretakers are a vital piece of the OC Animal Care family. This quarter, a total of 244 animals were placed into our Foster Program. These animals were supported by 270 foster homes, reflecting that some animals may have been placed in foster care more than once, due to either changes in foster homes or the need for multiple placements. Our foster caretakers are saving lives!





Foster-to-Adopt Program

The Dog Foster-to-Adopt Pilot Program launched on June 6, 2024. This program offers potential adopters the opportunity to take select dogs' home for two weeks before deciding if the relationship is meant to be. Participants receive essential supplies as well as guidance and support from the Foster Team to ensure the fostering process results in a meaningful and successful adoption match.

Shelter dogs benefit from this program as they get to decompress from the shelter environment and show off their unique quirks and personalities, giving the fosters an opportunity to learn if the dog will be a good fit for the family. If the match is not right and the shelter pet returns, we are still able to gather invaluable information about the dog so we can pass along the information to future adopters. During this quarter, a total of 77 dogs participated in our Foster-to-Adopt Program. These animals were supported by 85 homes, reflecting that some dogs may have participated in the Foster-to-Adopt more than once. 55 dogs were adopted through the program.

As part of the program, staff gather and review statistics such as number of participants, reasons for not adopting, return rate of those adopted. As with any programming, analysis is based on quantitative as well as qualitative information.



Foster stated: *"We are loving having Norman (A1900844) around so far! He's been such a great addition and seems to be adapting well. He is so gentle and sweet with our toddler. We're excited to say we would love to officially adopt Norman into our family! He has adapted better than we could have expected. We are so happy! He reminds us of our dog who passed a few years back. So it's been slightly comforting."*



Large Dog Foster Program

The Dog Foster Program provides shelter pets a much-needed break from their routine by enjoying a "Stay-cation" in a foster parent's home. Our fosters complete an application and are paired with a shelter pet based on preference and abilities. Fosters are provided the essential supplies (i.e. martingale collar, ID tag, food, and leash) and support from our Foster team with weekly check-ins, training guidance, and resources.

Foster dogs are continuously promoted as available for adoption on our website and through social media from photos, videos and information gathered during our weekly check-ins. Our foster dogs are provided extra opportunities to find their forever homes by attending off-site adoption events.

On January 25, 2025, many of our foster dogs attended our Quarterly On-Campus Adoption Event. Among the foster dogs attending was Hubbard (A1824841). Hubbard's foster parent was his biggest champion and advocate; and bragged about Hubbard's sweet and adventurous personality and what a loyal dog he is. The family fell in love and decided to adopt Hubbard and re-name him, Cooper! After ten months, Hubbard's journey in foster care came to a heartwarming close as he begins his new adventure with his forever family!



Hubbard AKA "Cooper"



Foster Engagement

This quarter, the Foster Program sponsored the 2024 Foster Appreciation Celebration, to which more than 70 fosters RSVP'd. The celebration was our way to express our gratitude to our fosters for their unwavering commitment and tremendous efforts in providing homes for animals and an opportunity for them to socialize and integrate into their families. Everyone who took part received a participation certificate, potted plant, and an entry to the opportunity prize raffle. Various OCAC team members gave the Foster's a film of appreciation for all their hard work.



Recommended Action: The Committee receives and files the report.

Volunteer Program

This report summarizes this quarter's activities for OC Animal Care's Volunteer Program and includes contribution hours, program enhancements/opportunities, and volunteer participation. Volunteers contributed to exercising, grooming, handling, training/socializing, and enrichment for available animals, as well as cleaning, laundry, socializing and caring for kittens in the nursery, and volunteering at our monthly Pet Food Pantry. Volunteers are also responsible for showing dogs and cats/kittens at our numerous offsite Adoption and Educational events. As well as care and feeding shifts for our felines at Petco.



Volunteer Contribution Hours this Quarter:

Total Volunteers with Service: 242

On-Site Volunteer Hours: 6,348

Volunteer Tasks - Hours Logged

Dog Walking/Enrichment Hours: 5,035; Cat Assistance/Enrichment Hours: 356
Other (Includes Support Services, Rabbits, Groomers, and Clinic Volunteers): 957

This is an extraordinary number of hours. We are so proud of our dedicated volunteers.

Volunteer Coffee

Our volunteer coffee is a great way for volunteers and department staff to connect. Volunteer coffee is going strong as staff members from various teams meet once a month with our volunteers for an insightful peek into the many roles here at the shelter. This quarter's special guests included: Arielle Chapman, Supervising Animal Care Attendant, Daniel Ettinger Field Services Manager and we also hosted our quarterly Volunteer Roundtable which was attended by a variety of staff including: Monica Schmidt, OCAC Director; Jamie Link, Operations Manager; and Alex Su, Shelter Programs Manager.

We will continue hosting our coffee chats and quarterly roundtables to keep sharing news and hearing volunteer ideas and input.

Volunteer of the Month

We continue to celebrate our volunteers' contributions by awarding Volunteer of the Month to recognize those who go the extra mile through not just hours, but dedication to our shelter pets and creating a positive influence both at the shelter and in the community. Our Volunteers of the Month for this quarter are:



Recommended Action: The Committee receives and files the report.

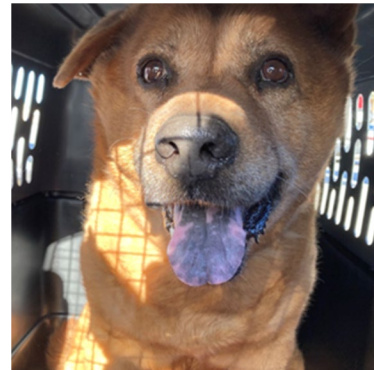


Adoption Partners Program

Through cooperative actions, the Adoption Partner Program seeks placement for animals in need of rehabilitation or additional support to be successful in their forever home. This report reviews steps taken to increase and improve adoptions and communication between OC Animal Care and Adoption Partners.

Transports

This quarter we organized several transports with our amazing partners. We kicked off the new year in January partnering with GreaterGood Charities! During this period, we had red flag warnings and high winds and we saw many dogs who were lost. Our team quickly jumped into action, and we had 15 dogs, mostly large breeds, find new adoption opportunities in Northern California and Oregon. In addition, we have also continued to work with our more local partners to help shelter pets find new homes including cats, kittens, and dogs. Staff is grateful for all of our partnerships near and far!



Transport pets starting the journey to their new homes!

Partner Updates



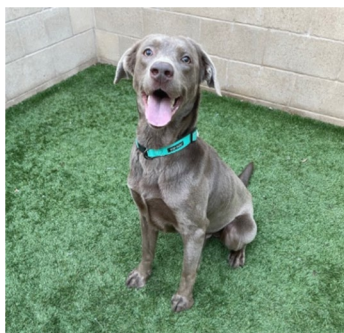
This quarter, we finalized and shared our updated Adoption Partner application with veteran and new partners. This updated application allows Adoption Partners to add their preferred methods of communication, in addition to types of shelter pets (i.e.: bottle kittens, etc.) they wish to be informed of. We are proud to already have several Adoption Partners who have submitted

their renewal applications and those who have submitted their application for the first time. These applications help us to remain updated on the best point of contact for each group and how to best reach them.



Partner Adoptions

This quarter, over 570 pets were placed with non-profit rescue groups, local veterinarians, or with partner municipal and/or humane organizations. We sent out over 120 postings to our partners and networkers asking for assistance with our special needs pets including underage kittens that we are starting to see trickle into the shelter. Our amazing partners continue to be a big part of our success in placing hard to adopt pets.



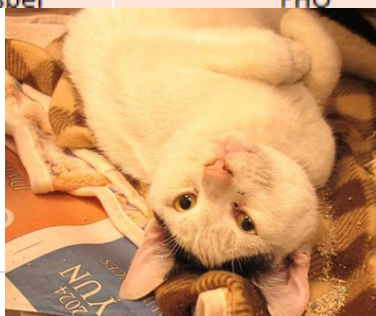
Shelter Medical Pets Program

We continue to use the Medical Pets Program to help injured pets that come into OC Animal Care requiring specialized treatment. We continue to reach out to veterinarians and welcome their interest in participating. This quarter, three pets received outside medical treatment, and *estimated cost for care was \$12,200.*

With the help of the Noble Friends Foundation for OC Animal Care, private donations, and our wonderful participating surgeons who provide generous discounts on surgeries, we have been able to help these pets get the specialized care they needed to ensure they could be adopted into forever homes.

There were three medical pet candidates this quarter. We are thankful we can help them get surgery so they can recover quickly and find their forever homes.

Kirk	foreign body surgery	\$	3,700.00
Bear	humeral fracture	\$	6,000.00
Jasper	FHO	\$	2,500.00





Success Story

Rufus came into the shelter as a stray; he was nervous and hesitant with handling initially. Staff gave him time to decompress and come out of his shell. Rufus showed improvement, but the shelter environment proved to be challenging for him. We reached out to breed specific rescues as well as our Adoption Partners. A few groups showed interest and were working to ensure that Rufus would be placed in the right home while remaining in communication with our team. Luckily, one of our partners was able to find an experienced home that was ready to work with Rufus. Rufus found himself in a home where he would get training and further evaluation if needed; he even got a foster brother to play with! We are thankful for all of our partners who helped to find him a home where he could continue to come out of his shell and find his forever family!



Rufus in his foster home where he has come out of his shell doing great with kids and his foster brother!

Recommended Action: The Committee receives and files the report.