



AGENDA

OC ANIMAL CARE COMMUNITY OUTREACH COMMITTEE ORANGE COUNTY, CALIFORNIA



Wednesday, July 24, 2024, at 11:30 a.m.

OC Animal Care
Learning & Training Center, First Floor
1630 Victory Road
Tustin, CA 92782

Kim Kane
Chair
Third District

Dr. Leslie Malo
Vice Chair
First District

Danielle Thomas
Committee Member
Fourth District

Vasila Ahmad
Committee Member
Second District

Elizabeth Cowan
Committee Member
Fifth District

The Orange County Animal Care Community Outreach Committee welcomes you to this meeting. This agenda contains a brief general description of each item to be considered. The Committee encourages your participation. If you wish to speak on an actionable item contained in the agenda, please complete a Speaker Form identifying the item(s) and return the form to the Clerk of the Committee prior to the Item you wish to speak on being called. If you wish to speak on a matter which does not appear on the agenda, you may do so during the Public Comment period. Except as otherwise provided by law, no action shall be taken on any item not appearing on the agenda. When addressing the Committee, please state your name, or a pseudonym if you do not wish to give your name, prior to providing your comments.

In compliance with the Americans with Disabilities Act, those requiring accommodation for this meeting must notify OC Animal Care at least 24 hours prior to the meeting at (714) 796-0212.

*All supporting documentation is available for public review at OC Animal Care 1630 Victory Road, Tustin, CA 92782 during regular business hours, 8:00 a.m. to 5:00 p.m., Monday through Friday
www.ocpetinfo.com/get-involved/community-outreach-committee*



AGENDA

ANIMAL CARE COMMUNITY OUTREACH COMMITTEE ORANGE COUNTY, CALIFORNIA



Wednesday, July 24, 2024, at 11:30 a.m.

Learning & Training Center, First Floor
OC Animal Care
1630 Victory Road
Tustin, CA 92782

I. Call to Order

II. Roll Call of Members

Kim Kane, Chair, 3rd District
Dr. Leslie Malo, Vice Chair, 1st District
Vasila Ahmad, Committee Member, 2nd District
Danielle Thomas, Committee Member, 4th District
Elizabeth Cowan, Committee Member, 5th District

III. Minutes

Regular Meeting, April 24, 2024

Recommended Action: Committee approve the minutes of the April 24, 2024, regular meeting.

IV. Regular Business

1. Public Education Program Report

This report summarizes the OC Animal Care Public Education Program, which includes Community Outreach, Public Awareness, Shelter and Community Events and Program Updates.

Recommended Action: Committee receives and files the report.

2. Foster Program Report

This report summarizes the second quarter for OC Animal Care's Foster Program.

Recommended Action: Committee receives and files the report.

AGENDA

3. Volunteer Program Report

This report summarizes the second quarter activities for OC Animal Care's Volunteer Program.

Recommended Action: Committee receives and files the report.

4. Adoption Partner Program Report

This report summarizes the OC Animal Care Rescue/Adoption Partner program. Through cooperative actions, the Adoption Partner program places injured and un-adoptable animals with organizations that specialize in their rehabilitation and placement. This report also reviews steps being taken to increase and improve adoptions and communication between OC Animal Care and Adoption Partners.

Recommended Action: Committee receives and files the report.

V. Director's Comments

VI. Public Comment

At this time, members of the public may address the Committee regarding any items within the subject matter jurisdiction of the Committee provided that no action will be taken on any items not on the agenda, unless authorized by law. Comments shall be limited to three (3) minutes per person, unless different time limits are set by the Chairperson, subject to the approval of the Committee.

VII. Committee Comments

VIII. Adjournment

The next regular meeting will be October 23, 2024, at 11:30 a.m., in the Learning & Training Center Room 100 located at 1630 Victory Rd. Tustin CA 92782.



SUMMARY ACTION MINUTES

ANIMAL CARE COMMUNITY OUTREACH COMMITTEE

ORANGE COUNTY, CALIFORNIA



Wednesday, April 24, 2024, 11:30 a.m.
Learning & Training Center Room 100
OC Animal Care
1630 Victory Road, Tustin, CA 92782

- I. **Call to Order** – The meeting of the OC Animal Care Community Outreach Committee called to order at 11:30 a.m. in the Learning and Training Room located at 1630 Victory Road, Tustin, CA 92782.
- II. **Roll Call of Members**
Kim Kane, Chair, 3rd District **PRESENT**
Dr. Leslie Malo, Vice Chair, 1st District **PRESENT**
Vasila Ahmad, Committee Member, 2nd District **PRESENT**
Danielle Thomas, Committee Member, 4th District **PRESENT**
Elizabeth Cowan, Committee Member, 5th District **PRESENT**
- III. **Minutes**
Recommended Action: Committee approve the minutes of January 24, 2024, regular meeting.
Motion was made by Vice Chair Dr. Leslie Malo, seconded by Committee Member Elizabeth Cowan
Ayes: 5; Nays: 0
Motion passed
- IV. **Regular Business**
 1. **Community Outreach Team Goals for 2024-** Sandy Pantoja- Community Outreach Manager
 - **Public Education Programs**
 - Increase communication with OC Animal Care
 - Participate in events targeted to specific demographics that create partnerships with various internal and external organizations.
 - Update OC Animal Care's flyers to ensure all program information is accurate and available in various County approved languages.
 - **Foster Programs**
 - Increase education and resources available to the fosters.
 - Identify and develop methods of increased foster volunteer communication to promote information distribution, transparency, and positive participation.
 - Develop standardized training for common foster needs such as bottle-feeding of kittens.
 - **Volunteer Programs**
 - Identify and set volunteer opportunities.
 - Create and structure schedules for volunteer participation which coincides with shelter needs and maximize the benefit of volunteer hours to animal guests at OC Animal Care.
 - Increase and promote various volunteer and internship opportunities across OC Animal Care.
 - Increase positive volunteer engagement and private social media group platforms.
 - **Adoption partner Program**
 - Engage in new partnerships with rescue organizations and promote expedited adoptions.
 - Engage rescue tracks foster web page to ensure information is accurate and easily located.
 - Review/update application processes as needed when renewing/becoming a rescue partner.

Committee Member Comments:

Committee Member Cowan shared the importance of defining goals and direction and establishing metrics for success. It would be helpful to clarify how the shelter evaluates achievements and what specific criteria helps measure success, and how you may quantify results? Vice Chair Dr. Malo concurred with the advice.

Chairperson Kane asked if there will be internships for every department and how people apply for the roles? Sandy shared OCAC currently offers internships for clinic, foster, and social media. Individuals apply for available internships through Governmentjobs.com and follow the County process for internships. Monica Schmidt further shared that OCAC has interns apply for positions for a variety of reasons such as to fulfill college requirements, gain practical hours needed for vet assistant programs or to seek valuable experience.

Committee Member Ahmad asked if flyers are shared with school programs? Sandy Pantoja shared that OCAC partners with Stanbridge University and Platt College and the information is available on Governmentjobs.com for broader access. Additionally, we share details in the community.

It was moved by Vice Chair Dr. Malo, seconded by Committee Member Thomas

Ayes: 5; Nays: 0

Motion passed

2. **Public Education Program-** Alexa Pratt, Public Information Officer, Sandy Pantoja, Community Outreach Manager
This report summarized the first quarter activities of OC Animal Care's Public Education Program. Topics included the Let's Paws informational campaigns, monthly adoption promotions, social media statistics, media opportunities, and programming such as Katy Cares, free pet microchip pilot event, and Daily Adoption Options. Additionally, an overview of community events was provided.

Member comments

Committee Member Cowan asked for information about the free microchip event? Alexa shared that Noble Friends Foundation sponsored the cost of the Avid microchips. Shelter staff registered each microchip as part of the program provided a helpful handout to attendees with pet microchip education information.

Committee Member Ahmad asked what attributed to the increases in Facebook and Instagram engagement. Alexa noted the assistance of two interns enabled the team to produce more content which had a role in increasing engagement.

Committee Member Ahmad thanked Noble Friends for partnering with OC Animal for the free pet microchipping initiative.

Committee Member Cowan asked how the social media statistical analysis is provided? Alexa explained Meta Business Suite provides insights and organization data.

Chairperson Kane thanked OCAC for registering the microchips and asked if strays coming in due to recent weather were being redeemed. Alexa provided insight on the shelter's efforts to reunite pets including a media alert on February 7th.

Chairperson Kane shared Leash Up Lake Forest sounded like a terrific program and did she have more info to share. Alexa shared OCAC partnered with the city for the month-long initiative which focused on a social media campaign and included on-site informational booths at city sponsored events.

Committee Member Cowan inquired whether the pet food pantry is restricted to contract cities. Sandy confirmed it is available to anyone in need of pet food resources.

It was moved by Vice Chair Dr. Leslie Malo, seconded by Committee Member Elizabeth Cowan

Ayes: 5; Nays: 0
Motion passed

3. Foster Program Report- Alex Su, Shelter Programs Manager

This report summarized the first quarter activities for OC Animal Care's Foster Program which placed 257 animals into loving volunteer foster homes. In addition, the team continues to look for new recruitment opportunities such as attending the Platt College Vet Tech Career Fair on March 6.

Member comments

Chairperson Kane asked about the growth of the foster program, the challenges of recruiting and retaining fosters, and if weekend opportunities are available. Alex shared that OCAC continues to prioritize foster engagement and recruitment and that shorter term foster opportunities are available.

It was moved by Vice Chair Dr. Leslie Malo, seconded by Committee Member Danielle Thomas
Ayes: 5; Nays: 0
Motion passed

4. Volunteer Program Report – Sandy Pantoja, Community Outreach Manager

This report summarized the first quarter activities of the Volunteer Program including enrichment, grooming, exercising, socializing, support services, and events. The program continued to hold monthly Volunteer Coffees, quarterly Volunteer Roundtables, Volunteer of the Month spotlight, and onboard new volunteers.

Member comments

Chairperson Kane stated it is volunteer appreciation week and thanked all the volunteers that contribute many hours to the shelter and said they are greatly appreciated.

It was moved by Vice Chair Dr. Leslie Malo, seconded by Committee Member Elizabeth Cowan
Ayes: 5; Nays: 0
Motion passed

5. Adoption Partner Program Report- Tammy Osborn, Adoption Partner Specialist

This report summarized the first quarter activities of OC Animal Care's Adoption Partner Program including animal rehabilitation placement, the successful placement of nearly 500 animals with non-profit rescue groups, local veterinarians, or sister-shelters, including two out-of-state partners.

Public Speaker- Michael M

Commented the shelter has a strategic plan addressing adoption partners Shared his opinion that the influx of animals is an excuse and that too much focus is placed on public relations. A straightforward report would be more beneficial than elaborate documents. The speaker believes limited resources are allocated to monitoring the strategic plan.

Member Comments

Chairperson Kane asked for more information regarding the Pawtection program. Monica shared the program has been in place for a couple of years and operates discreetly as a pet version of witness protection. It helps relocate animals out of jurisdiction, providing them with a safe, fresh start in a new area.

Chairperson Kane sought confirmation on whether we have discontinued our business with Woofie Acres. Tammy confirmed we are not currently working with them as a partner.

It was moved by Vice Chair Dr. Leslie Malo, seconded by Committee Member Elizabeth Cowan
Ayes: 5; Nays: 0

Motion passed

V. Director Comments- Monica Schmidt, OC Animal Care Director, Sam Blankenship, Shelter Services Manager

This report included an overview of the new pilot launched for a quarterly pet microchip clinic highlighting the generosity of Noble Friends in sponsoring the event as well as the amazing work of volunteers and staff. In addition, the report forecasted much to come in the second quarter including planned launch of a foster-to-adopt dog pilot program, baby season and the impact on the shelter, an upcoming foster shower event in May, the ongoing response by Field and Shelter teams regarding the rescue of over 140 chickens, dogs, and goats, a quick update on active recruitments. In addition, Sam Blankenship shared an overview of Dogs 101 training developed to further educate staff and volunteers on campus safety, canine communications, identifying canine body language, and more.

Member comments

Chairperson Kane thanked Sam for the information and asked if this is for the new volunteers and will it be ongoing? Sam confirmed.

Chairperson Kane asked if we tell prospective adopters that the dog has been exposed to this type of training? Sam described how the information is entered into the database and how it is used in adoption meet-and-greets with potential adopters.

Vice Chair Dr. Malo asked if the adoption comments are presented in written form? Sam confirmed it is stored on the individual animal's profile and available in written form for adopting families.

Committee Member Cowan asked who is responsible for all the training? Sam confirmed he and Frank, the Assistant Manager, work together to develop the training program.

Vice Chair Dr. Malo sought clarification on whether the budget allocation and usage for OCAC is determined by the Director or by higher authorities. Monica explained that the budget allocation process involves a combination of factors and that the salary budget is based on an estimate tied to a specific number of approved positions. The Director cannot independently add positions by reallocating funds from other areas.

Vice Chair Dr. Malo expressed that the concept made sense, asking if there is flexibility in reallocating funds from middle management to hands-on caregivers. Monica shared that while she can recommend drafting documents to support such requests, the process requires approval from multiple stakeholders, including Human Resources, three labor groups, and the County and Cities.

Vice Chair Dr. Malo inquired about the reality of the situation, to which Monica responded that reallocating positions, especially across different union groups, could take nine months to a year or more if even approved.

Chairperson Kane inquired about the hiring timeline for kennel attendants, questioning whether positions could remain vacant for nine months to a year. Monica Schmidt clarified that the realistic timeframe for hiring is approximately 4-6 months, which includes recruitment and an additional 6-8 weeks for HR to prescreen applications.

Vice Chair Dr. Malo expressed concern about potential candidate loss during this period, noting that individuals seeking immediate employment may not wait that long. Monica acknowledged this challenge, highlighting that the hiring process involves collaboration with County Human Resources (external of OCAC)

Vice Chair Dr. Malo also raised questions regarding the trapping, neutering, and releasing legislation proposed. He asked about the timeline for legal implementation if the law passes. County Council provided insight that even if the law is passed and signed, it must undergo review by County attorneys before any decisions can be made. He indicated that estimating the timeline for review and implementation is challenging, and that the timeline depends on whether the legislation is classified as urgent, which would allow for immediate effect, or if it follows the usual legislative cycle, potentially postponing enactment until the new year or could be delayed until 2025.

Chairperson Kane asked if volunteers are currently not walking dogs off-site due to the nearby hangar deconstruction efforts. Monica Schmidt confirmed this is correct.

VI. Public Comments

Public Speaker #1- Janella Simpson

Janella commented she is a volunteer at the shelter and a foster, expressing dual roles as a supporter and a critic. She believes more can be done to improve the shelter's operations and responsiveness to community concerns. She mentioned the slow implementation of improvements recommended by the grand jury, and wants a more open dialogue rather than just reporting successes. Janella advocates for a forum where the public can voice concerns and ask questions directly. Janella emphasized her commitment to animal welfare and a desire to collaborate with county representatives to suggest improvements.

Public Speaker #2- Michael M

Michael commented on the positive developments heard today including Sam's updates on commendable shelter initiatives and appreciated Monica's innovative approach to recruitment. He thought it was encouraging to see efforts to address hiring delays. The speaker noted improvements in the shelter's save rate and requests monthly rather than quarterly updates. Expressed concern that while the save rate has improved, there is an increase in shelter inventory. Wants strategies that are sustainable and responsible. He hopes the shelter will continue to innovate and uphold standards that ensure animal welfare and community trust.

Public Speaker #3- April Josephson

April noted that the last quarter posed significant challenges for adoptions for everyone in animal welfare, marking the toughest period in her 30+ years in the industry. Expressed the need for innovative strategies to reduce intake and enhance outcomes. She highlighted the positive developments in kennel operations, particularly in dog training and community visibility. April thanked Sandy, Cymantha, and Monica for their contributions at the South County Pet Expo, noting the success of the tag machine. The favorable community response to the expo underscores its effectiveness, and she looks forward to continuing collaborative planning, expressing gratitude for everyone's dedication.

No additional speakers

VII. ADVISORY COMMITTEE COMMENTS

Committee Member Thomas

- Congratulated Monica on her new role, expressing that the meeting has been very encouraging. She commended the team's efforts and appreciated the valuable programs, outreach initiatives, and training being implemented. She also thanked the public for their continued support.
- Expressed her gratitude to the staff, commending the existing programs.

Committee Member Cowan

- expressed gratitude to Kim for asking about the Wolfie program and emphasized her desire to better understand the organization's operations.
- Inquired about the possibility of Public Comments being credited with the Speaker's name in future meeting minutes. Inquired about having a copy of the recent statistics sheet added to future meetings. She reiterated the goals of the Community Outreach Team, highlighting the need for metrics to measure their success.
- Expressed her interest in updates on the strategic plan's status and implementation and inquired if it is regularly reviewed and fund allocation toward the strategic plan. She also highlighted the importance of quarterly statistics to provide informed advice on ongoing programs.

Vice Chair Dr. Malo

- Expressed skepticism about the accuracy of newspaper articles based on his past experiences with misrepresentation and questioned if it is standard practice to review partnerships with organizations whether annually or semi-annually.
- Asked if a program is in place to monitor the credibility of partner organizations after initial engagement, and staff explained legal requirements of shelters pertaining to certain partnerships, including legislation that mandates shelters release animals to 501(c)(3) organizations in good standing prior to euthanasia. The rescue team verifies the 501(c)(3) status and ensures compliance with the state franchise tax board. They also collaborate with County Counsel to monitor agencies with animal cruelty convictions, allowing them to withhold animal releases legally.
- He further inquired if a process exists for terminating partnerships if issues arise, and if there is a review process for vendors and volunteer groups. Staff clarified that they often work with County Counsel to address legal requirements as action cannot be taken solely on opinion.
- Congratulated Monica on her new role, acknowledging the challenges and resilience required for the position. He emphasized that everyone present shares a passion for animals and highlighted the importance of collaboration and active listening to better support animal welfare and inspire younger generations.

Chairperson Kane

- Commented that meetings are structured and scripted, which may limit dialogue and immediate feedback. She noted that while this could create a perception of being unheard, it aligns with the County's operational constraints, and she encouraged attendees to seek more suitable venues for discussion.
- Commented that COT manages the Katy Cares program, which engages young children and plans follow-up interactions as they transition into junior high, with the goal of fostering a lasting appreciation for pets. She noted that experiences in shelters indicate a need for community education. By instilling values in younger generations, the program can help reduce instances of abandonment.
- Shared that regular meetings on the strategic plan have kept the department focused and advanced animal welfare.

Adjourn the meeting at 1:09pm.

Next meeting is July 24, 2024



Community Outreach Committee Report

July 24, 2024



Staff Report Summary:

Highlights and Updates for following:

- Public Education Program
- Foster Program
- Volunteer Program
- Adoption Partner Program



Public Education Program

Our Public Education Program is about building strong connections with the community we serve. Through sharing valuable information on disaster preparedness, proper pet care, and responsible ownership, we aim to empower our community members. We're committed to providing essential resources, attending events, and keeping our community informed through our website, digital media and traditional media. From shelter announcements and education to adoption, community outreach, and animal safety, we're here to make a positive impact together.

IMPORTANCE OF MICROCHIPPING



1 in 3 pets will get lost. Without an ID, 90% won't return home.

Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

What is a Microchip?
Microchips are the size of a rice grain and are implanted with a quick injection between the shoulder blades. A handheld scanner detects the microchip number and, with one quick phone call to the microchip company, a shelter or clinic will be in contact with you.

Why Use a Microchip?
Collars and ID tags can break or slip off. A microchip is permanent, inexpensive, and can be purchased at almost every veterinary office.

Remember to Update!
Be sure to keep the address and phone number on file updated. If you move or change your phone number, update your contact information with the microchip company.

MEMORIAL DAY PET SAFETY TIPS



Be Aware of Unsafe Food Near Your Pet
Certain "people food" can pose a threat to your pet. Be aware of what food items are near to ensure your pet can't get into dangerous or poisonous table scraps. Some items to keep away from your pet include food containing:

- Grapes, raisins, avocados, and onions
- Xylitol
- Foreign bodies (such as corn on the cob and peach pits)
- Fatty table scraps and bones

Protect Your Pet When Outdoors
It is not uncommon for Memorial Day to have beautiful weather, which usually calls for outdoor activities. If you plan to soak up the sunshine with your pet:

- Make sure your pet has access to fresh water and shade.
- Consider applying sunscreen (SPF 30+) to sensitive areas like the nose, around the lips, tips of the ears, and the groin and belly.
- If hiking, check the trails before you go to ensure they are pet friendly and within your pet's ability.

Take Necessary Precautions
Whether you are at home or out and about, it is hard to predict the possible sights, sounds, smells, and other distractions your pet may encounter. Prevent a possible mishap in case your pet wanders off by being prepared and taking the following precautions:

- Microchip your pet (if not already).
- Make sure your pet has their ID tags on with your cell number.
- Keep your dog leashed at all times.

Visit ocpetinfo.com for more tips and information.

PET SAFETY TIPS HOT WEATHER



Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

Never Leave Your Pet in a Hot Car
Never leave your pet alone in a vehicle, even with the windows cracked. It only takes a few minutes for the temperature inside to reach 160 degrees. If you see an animal in a hot car, try to locate the owner or call 911.

Watch Out for Hot Pavement
Don't leave your pet standing on the hot pavement and keep walks to a minimum. Remember, if it's too hot for bare feet, it's too hot for bare paws!

Always Provide Water and Shade
Bring your pet inside during the hot day and let them rest indoors. Be sensitive to the needs of older, obese or short-nosed dogs, who are less tolerant of the heat and should be kept indoors in air conditioning as much as possible.

Limit Exercise
Don't let playful pets overexert themselves in extremely warm weather. Exercise in the early morning and late evening to avoid the heat.

Watch for Signs of Heatstroke
Excessive panting and drooling, high heart rate, discolored gums, mobility problems, high body temperature, vomiting, and diarrhea are all symptoms of heat stroke. If your pet is experiencing these symptoms, contact your vet immediately.

IT'S HOT OUTSIDE! THE GROUND MAY BE HOT!



Asphalt can burn your pet's paws. Make sure to avoid hot surfaces when the weather warms up!

Learn pet safety tips and check out the "Get Involved" page on ocpetinfo.com

Let's Paws

If it's too hot for your bare feet, it's too hot for their paws!

Air Temperature:	Asphalt Temperature:
77°	125°
86°	135°
87°	143°

Did you know?
At 125°F, skin destruction can occur in just 60 seconds. Always check the asphalt prior to allowing your pet to walk on it.



Social Media Statistics (April - June)

Facebook

- 9,500 content interactions
- 97 link clicks (up 6.6%)
- 31,181 total followers
- Added 235 new followers

Instagram

- 27,400 content interactions
- Up 17.8%
- 18,532 total followers
- Added 774 new followers

Adoption Promotions

From April through June, the adoption promotion was extended to waive fees for dogs 25+ pounds, and in June, adopters were able to bring home 2 cats and/or kittens for the price of one thanks to our donation fund.





On Wednesday, May 8, 2024, OC Animal Care provided pet owners with valuable disaster preparedness information on National Animal Disaster Preparedness Day. Attendees were able to see the Disaster Relief Trailer, received information on creating disaster planning sheets and what to include in a Go Bag or kit.



On Saturday, May 18, 2024, OC Animal Care hosted the second Free Microchip Clinic for dogs and cats. Thanks to sponsorship by the Noble Friends Foundation for OC Animal Care, 12 cats and 34 dogs were microchipped free of charge, which included the registration of owner information during the event.





On June 1, 2024, OC Animal Care and over 150 animal shelters participated in the first ever California Adopt-a-Pet Day. Thanks to the generous support of ASPCA, SFSPCA, and CalAnimals, all adoption fees were covered. OC Animal Care found loving homes for 85 cats/kittens, 37 dogs/puppies, 3 rabbits, and 1 guinea pig. Over \$20,000 in fees were sponsored here at OC Animal Care. CalAnimals has shared they plan to host the event again next year, and OC Animal Care plans to participate again.



On June 6, 2024, in honor of National Foster a Pet Month, OC Animal Care launched the Foster-to-Adopt Pilot Program, aimed at providing a unique opportunity for individuals or families to take select dogs home for two weeks before deciding if the relationship is meant to be.





Community Events and Partnerships

This quarter we continued to participate in the Anaheim Mobile Family Resource Center. Where the City of Anaheim's Community Service Department partners with various organizations to provide resources to underserved communities. During the Mobile Family Resources, we provided free pet tags sponsored by Noble Friends, information, and resources for pet owners. We will continue this partnership and providing resources to the community to help keep pets with their families.



Anaheim Mobile Family Resource events continued throughout the quarter, making a positive impact in the communities most in need.

We also had the opportunity to participate in several community events to help spread the word about responsible pet ownership, shelter programming, volunteer and foster opportunities and resources available to pet owners. As well as showcasing a multitude of our adoptable dogs.



We showcased over 15 adoptable dogs at the Pet & Reptile Expo April 6th-7th at the OC Fairgrounds, in Costa Mesa. We were able to place 6 dogs into loving homes!



We showcased several dogs, including fosters, at the Spring Bark Bash on April 13th. It was a great opportunity to meet in the dog community and socialize our shelter pups.



We attended the Fullerton College Eco-Fair on April 23rd and the Vegan Food Pop-up event on May 4th, in San Clemente. Where we were able to share resources, seek out potential new fosters and volunteers and showcased some of our foster dogs.



We attended the Senior Get Together on May 9th, in Seal Beach, and the Santa Ana Public Works Resource Fair on May 18th. We were able to connect with seniors on responsible pet ownership and low cost resources, providing 34 free pet tags sponsored by Noble Friends Foundation. Our foster pups enjoyed socializing with families attending the Santa Ana Public Works event, where we provided education and resources as well.



Additionally, we hosted 4 Katy Cares and Heroes in Animal Care presentations in addition to numerous school projects, fundraisers, and outreach activities. These events host anywhere from 50 to 75 attendees, teaching young people about responsible pet ownership while interacting with amazing therapy dogs.



We participated in 50 community events during this quarter, an increase of 28% from last quarter:

<u>Date</u>	<u>Event</u>	<u>Location</u>
04/06/24	OC Pet and Reptile Expo	Costa Mesa
04/06/24	South County Pet Expo	Lake Forest
04/07/24	OC Pet and Reptile Expo	Costa Mesa
04/11/24	Anaheim Mobile Family Resource Center	Anaheim
04/11/24	Puppuccinos with a Cop	Anaheim
04/13/24	Spring Bark Bash	Costa Mesa
04/13/24	Community Resources and Health Fair	Santa Ana
04/13/24	Pet Food Pantry	OC Animal Care Shelter
04/16/24	Leash Up Lake Forest Campaign	Lake Forest
04/17/24	Katy Cares	OC Animal Care Shelter
04/18/24	10 th Anniversary of OC Emergency Clinic	Fullerton
04/18/24	Anaheim Mobile Family Resource Center	Anaheim
04/19/24	Nowell Elementary Career Fair	Santa Ana
04/20/24	Love Fullerton	Fullerton



OC Animal Care



04/23/24	Fullerton College Environmental Fair	Fullerton
04/24/24	Tustin FRC Open House and Resource Fair	Tustin
04/30/24	Day of the Child	Anaheim
05/02/24	Anaheim Mobile Family Resource Center	Anaheim
05/04/24	Vegan Food Fest	San Clemente
05/07/24	Anaheim Mobile Family Resource Center	Anaheim
05/08/24	Applied Medical Community Resources Expo	Rancho Santa Margarita
05/08/24	National Animal Disaster Preparedness Day	OC Animal Care Shelter
05/09/24	OC Public Libraries Celebrates Older Americans Month-Senior Get Together	Seal Beach
05/11/24	Pet Food Pantry	OC Animal Care Shelter
05/11/24	The Villages of California Mental Health Community Resource Fair	Anaheim
05/16/24	OC Public Libraries Celebrates Older Americans Month-Senior Get Together	San Clemente
05/18/24	Free Microchip Clinic for Dogs and Cats	OC Animal Care Shelter
05/18/24	Children and Family Health Fair	Fullerton
05/18/24	Public Works Family Event	Santa Ana
05/19/24	Katy Cares	Cypress
05/14/24	Cypress Senior Center Community Resource Fair	Cypress
06/14/24	OC Parks Sunset Cinema Film Series	Fullerton
005/21/24	Anaheim Mobile Family Resource Center	Anaheim



OC Animal Care



05/22/24	Katy Cares	Tustin
05/23/24	OC Public Libraries Celebrates Older Americans Month-Senior Get Together	Tustin
05/24/24	Team Kids Carnival	Irvine
05/30/24	Presentation for Girl Scouts of Orange County for "Year of Service: National Pet Month	OC Animal Care Shelter
06/01/24	California Adopt-a-Pet Day	OC Animal Care Shelter
06/04/24	Puppuccinos with Tustin PD	Tustin
06/07/24	OC Parks Sunset Cinema Film Series	Fullerton
06/08/24	Pet Food Pantry	OC Animal Care Shelter
06/08/24	6th Anniversary of Tustin Legacy Animal Hospital	Tustin
06/08/24	Information Booth About Fostering at Garden Grove Tibor Rubin Library	Garden Grove
06/13/24	Anaheim Mobile Family Resource Center	Anaheim
06/18/24	Presentation for Marriott OC Business Council	San Juan Capistrano
06/20/24	Katy Cares	Irvine
06/22/24	Pet-a-Porter Dog Fashion Show	Costa Mesa
06/22/24	Family and Pet Emergency Preparedness Workshop	Anaheim
06/27/24	Anaheim Mobile Family Resource Center	Anaheim
06/29/24	Lake Forest Summer Concert Series	Lake Forest



Pet Food Pantry

The success of the Family Fur-st Pet Food Pantry not only lies in providing essential resources to pet owners in need, but also in fostering a great sense of community. This past quarter we had 122 volunteers and support from community groups.

Community Volunteer Groups - Break down by month:

April: Spectrum OC, CSLUB, and MMA Insurance

May: UCI Red Cross Club, PACT Club UCI, MMA Insurance, and Buchalter Law Firm

June: UCLA Alumni, Infinite Electronics, Phi Chi Theta Club UCI and MMA Insurance

A culmination of our own volunteers and community groups contributed more than 488 hours to staging, directing traffic, taking stats, offering educational opportunities, and connecting people with resources in the community, handing out over 47,420 pounds of food to approximately 2,799 animals in need.

Pet Food Dispensed - Break down by month:

April: 15,100 lbs. to help feed 859 animals

May: 17,670 lbs. to help feed 994 animals

June: 14,650 lbs. to help feed 946 animals

Pet Food Pantry Donors:

Buchalter Law Firm - Centinela Feed - Irvine Animal Care Center - Noble Friends Foundation – Petco Tustin - San Diego Humane Society - The Marriott OC Business Council – Weruva Pet Food



Recommended Action: The Committee receives and files the report.



Foster Program

Animals are placed into foster homes for various reasons. They may be too young or too sick for adoption, they could be receiving treatment, they may need additional socialization or a break from the shelter as they wait for their forever home. OC Animal Care's foster caretakers offer sanctuary for these animals in their homes, and provide around the clock care, comfort, and socialization until the pet is ready for adoption. They are specially selected by our veterinary staff for their health and temperament and just need a little personal attention and time before they are ready to make their adoption debut! The foster caretakers are a vital piece of the OC Animal Care family. This quarter, there has been a total of 800 animals in foster care. Our foster caretakers are saving lives!

Foster-to-Adopt Program

The Dog Foster-to-Adopt Pilot Program launched on June 6, 2024. This program offers potential adopters the opportunity to take select dogs home for two weeks before deciding if the relationship is meant to be. Participants receive essential



supplies as well as guidance and support from the Foster Team to ensure the fostering process results in a meaningful and successful adoption match.

The shelter dogs benefit from this program as they get to decompress from the shelter environment and show off their unique quirks and personalities, giving the fosters an opportunity to learn if the dog will be a good fit for the family. If the match is not right and the shelter pet returns, we are still able to gather invaluable information about how the dog was in the home so we can pass along the information to future adopters. During this quarter, (9) dogs participated in the Foster-to-Adopt Pilot Program and (2) dogs were adopted through the program.

Atlas (A1858138) is decompressing and enjoying his time in a loving foster home with his senior foster sister.



Foster Recruitment

On May 4, 2024, we hosted our annual Kitten Shower to recruit new fosters. We provided presentations on kitten care and the ease of becoming a foster caretaker. A seasoned foster shared her 10 years of fostering experience and an RVT staff member demonstrated bottle-feeding techniques. The event had 21 attendees, and some families took home kittens to foster the same day!






Foster Training

During the peak season, the Foster Team hosted a refresher training for our Animal Control Officers (ACOs) on bottle-feeding kittens. This training helps ACOs confidently demonstrate and perform bottle-feeding while providing Kitten Kits to help divert healthy kittens from the shelter or handling neonatal kittens in the field.



Foster Development

In early May 2024, we transitioned to using GovDelivery to promote information distribution, communication, transparency, and a positive participation with our foster caretakers about urgent animals needing placement. Previously, these messages were sent via Microsoft Outlook email. With GovDelivery, we can now reach fosters through both email and SMS, and the platform provides reports on engagement and subscriber activity. New look, same mission!

**OC Animal Care**


KITTENS NEED YOUR HELP BY 5PM

[I WANT TO FOSTER](#)

♥ Litter Cassia ♥

Animal ID (s): A1961926, 69, 70, 71

These 4 kittens are about 4 days old and appear happy and healthy. The good Samaritan that brought them into the shelter has stated that they ate well overnight so we will keep everyone update. He will need to be bottle fed for the next 4 weeks and should be eating every 2-3 hours. Overnight feedings will be necessary for the next 2 weeks. After 2 weeks, feeding intervals may increase and overnight feedings may not be necessary.





Foster Engagement

Sittin' with Kittens is back this summer by popular demand. This adoption event is occurring every Saturday from 1PM-3PM in the Learning and Training Room where former foster kittens are featured for adoption. Foster caretakers sit alongside their kittens to share about the kitten's unique personality and quirks to potential adopters.

SITTIN' WITH  
kittens

Cuddles, purrs, and adorable companionship await! Join us for a weekly adoption event, featuring multiple litters of kittens formerly in foster care now looking for their forever home.

No appointment needed.

SATURDAYS  **1 PM - 3 PM**
1630 VICTORY ROAD, TUSTIN, CA 92782

1630 VICTORY ROAD, TUSTIN, CA 92782 OCPETINFO.COM (714) 935-6848

Recommended Action: The Committee receives and files the report.



Volunteer Program

This report summarizes this quarter's activities for OC Animal Care's Volunteer Program and includes contribution hours, program enhancements/ opportunities, and volunteer participation. Volunteers contributed to exercising, grooming, handling, training/ socializing, and enriching available animals, as well as cleaning, laundry, socializing kittens in the nursery, and volunteering at our monthly Pet Food Pantry. Volunteers are also responsible for showing dogs and cats/kittens at our numerous offsite Adoption and Educational events. As well as care and feeding shifts for our cats/kittens at Petco.

Volunteer Contribution Hours:

April 2024 - June 2024

Total Volunteers with Service: 341 (24 % higher than last quarter)

Volunteer Tasks - Hours Logged

Dog Walking/Enrichment Hours: 5,320

Cat Assistance/Enrichment Hours: 2,229

Event Assistance Hours:

General events, education presentations, and info table hours: 357

Pet Pantry event hours: 488

Total Hours Overall: 8,394

This is an extraordinary number of hours, and we are so proud of our dedicated volunteer team.

Volunteer Coffee

Our volunteer coffee is a great way for volunteers and department managers to connect. Volunteer coffee is going strong as our management teams meet once a month with our volunteers for an insightful peek into the many roles here at the shelter. This quarter's special guests included: Sam Blankenship, Shelter Services Manager, Dr. Jones Chief Veterinarian, plus our quarterly Volunteer Roundtable events which are also attended by a variety of staff including: Director Monica Schmidt; Alex Su, Shelter Programs Manager; Jamie Link, Operations Manager and Sam Blankenship, Shelter Services Manager. We will continue hosting our



monthly coffee chats and quarterly roundtables to keep sharing news and volunteer ideas and input.

Volunteer Appreciation

Our annual Volunteer Appreciation event was held this quarter on April 27th. The event was well attended with catered food and refreshments, awards and amazing raffle items, as well as lots of appreciation conveyed by our staff and administration. It was an amazing event and well-deserved by our volunteers!

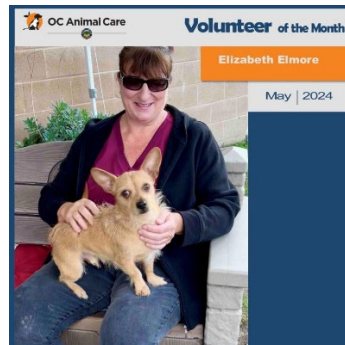


2024 Volunteer Appreciation gathering



Volunteer of the Month

We continue to celebrate our volunteers' contributions by awarding Volunteer of the Month to recognize those who go the extra mile through not just hours, but dedication to our shelter pets and creating a positive influence both at the shelter and in the community. Our Volunteers of the Month for this quarter are:



Recommended Action: The Committee receives and files the report.

Adoption Partners Program

Through cooperative actions, the Adoption Partner Program seeks placement for animals which need rehabilitation or additional support to be successful in their forever home. This report also reviews steps being taken to increase and improve adoptions and communication between OC Animal Care and Adoption Partners.

Transports

This quarter we planned two large out of state transports. Our first trip was in the middle of June. We worked with the multiple groups to arrange for 95 animals (88 kittens and 7 dogs) to be delivered by a private plane chartered and paid for by Greater Good Charities to shelter and rescue organizations in Oregon. This trip was made possible by our friends from The Greater Good Foundation. They have a wonderful team of people with great resources to provide help to animals in need. It takes a lot of coordination to plan a big trip like this and we are so proud of our staff for all the work they did to make this happen. All the pets arrived safely, and the rescues went to work immediately to find them their forever homes.

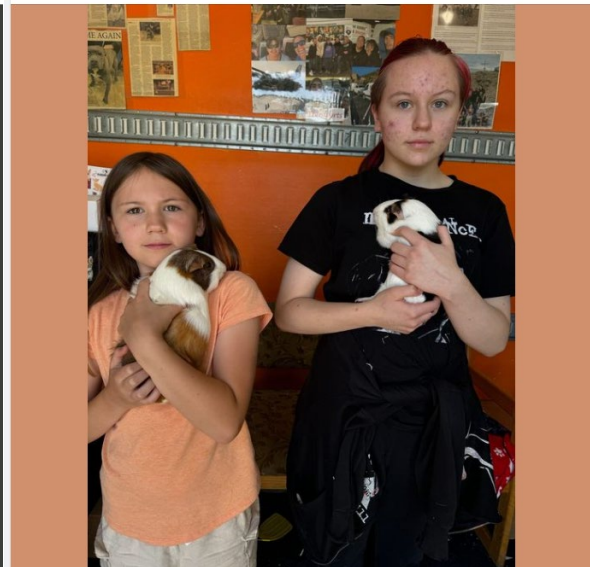


Our second transport was a large group of pets that our own dedicated shelter teams organized with one of our out of state partners. Six staff members in 3 vans drove over night to deliver 35 dogs of all sizes, 4 hamsters and 4 guinea pigs to their new adoption location where they quickly started finding their new homes. We are so happy to have this successful partnership.

Kenney is going home 😊😊 happy tails



These two little guys are going home!!





Partner updates



This quarter our supporting foundation, the Noble Friends Foundation for OC Animal Care, received a wonderful grant from Best Friends Animal Society targeted to help our long stay cat residents find placement with cat rescue organizations. We have been promoting many cats to our partners with this monetary incentive. We are so thankful for Best Friends for providing us resources to help our cats. Fourteen of the selected cats have already been placed with rescue organizations.

Recently our Adoption Partner team updated our Partner Application to invite our partners to be included in our multiple contact options. We will be able to better communicate with them by asking them to help us understand what animals they are most interested in helping and providing us their best contact information for various situations. We also are looking into text communication and have an option for partners to sign up for our future texting option. We will be sending out a communication with our new Partner Application soon.

Partner Adoptions

This quarter, over 1,000 pets were placed with non-profit rescue groups, local veterinarians, or with partnered municipal and/or humane organizations. We sent out over 120 postings to our partners and networkers asking for assistance with our special needs pets. Our amazing partners continue to be a big part of our success in placing hard to adopt pets.



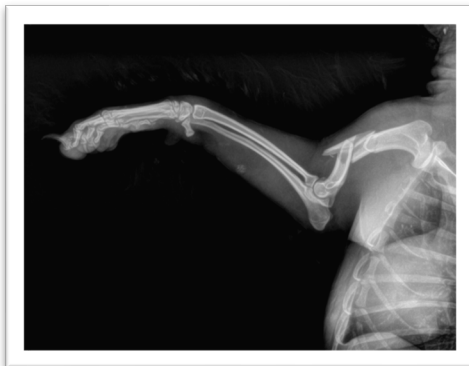
Shelter Medical Pets Program

We continue to use the Shelter Medical Pets Program to help injured pets that come into OC Animal Care. We continue to reach out to veterinarians and welcome their interest in participating. This quarter, five pets received outside medical treatment, and the estimated cost for care of those pets was \$11,600.

With the help of the Noble Friends Foundation for OC Animal Care, private donations, and our wonderful participating surgeons who have given us generous discounts on surgeries, we have been able to help these pets get the specialized care they needed to increase their adoptability.



Daphne	elbow fracture	\$	4,000.00
Miley	tibia/fibula fracture	\$	3,000.00
Wren	FHO	\$	1,800.00
Madeline	humeral fracture	\$	2,000.00
Bolt	Jaw fracture	\$	800.00



Adorable little Madeline came in with a terrible humeral fracture and was matted and full of fleas. We groomed her up and treated the fleas immediately. Several days later she was able to have surgery and is currently recovering and will be available soon. Thank you to the Noble Friends Foundation for helping make this happen.



Success Story



Chewy came into OC Animal Care scared and not trusting of people. He was improving in our TLC program, but was not doing well in the shelter environment. He was scared and suffering from stress. We reached out to our friends that have a great Chow Chow rescue network and with their help we were able to find a rescue that could work with him and find him a perfect family. You can see how much happier he looks with his new friend Coco. He is now enjoying a great life.

Recommended Action: The Committee receives and files the report.